



# AT THE HEART OF THE ACTION



## 50 years of solidarity!

On October 20, 2017, Development and Peace will celebrate 50 years of solidarity, partnership, reflection, action, and sharing.

50 years of solidarity, so much to celebrate!

**\$600** million invested in 100 countries.

**15,000** projects in Africa, Latin America, Asia and the Middle East.

**+3.5 million** signatures sent to the Canadian government demanding greater justice.

**+7,000** members across the country campaigning and taking action for change.

A worldwide presence through national and international networks, such as Kairos, CIDSE and Caritas Internationalis

Our 50<sup>th</sup> anniversary celebrations have been in full swing, from coast to coast, since Lent 2016, when our solidarity quilt began its journey through dioceses across Canada.

## CAMPAIGN GUIDE

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# THREE MOMENTS OF CELEBRATION FOR OUR 50<sup>TH</sup> ANNIVERSARY

As we move towards our jubilee, our next three campaigns will take an historical look back on the achievements of Development and Peace over the last 50 years. They will also turn towards the future and encourage the growth of our movement, so that we can increase our actions here and around the world.

## **Fall 2016: A rallying cry!**

This fall, the *At the Heart of the Action* campaign aims to grow our movement in order to strengthen our actions for justice and human dignity. With this in mind, we are revisiting some of the most impactful campaigns of the past 50 years and encouraging all to commit to a just world by becoming a member of our movement. Political action will be on the agenda, as well, in the form of a card addressed to the Prime Minister urging him to take into account the essential role of small family farms in fighting climate change.

## **Lent 2017: Make way for women!**

With the theme *Women at the Heart of Change*, Share Lent 2017 will highlight the vital role on women in the struggle to end poverty. It will put forward portraits of inspiring women, who, despite their daily challenges, make significant and lasting contributions to their communities in Africa, Asia, Latin America and the Middle East.

In addition, a book to celebrate our 50<sup>th</sup> anniversary will be published, featuring testimonials and photos that illustrate our approach to partnership, our member-based movement and our advocacy work.

## **Fall 2017: Celebration time!**

Fall 2017 will be celebration time as our 50<sup>th</sup> anniversary campaign reaches its pinnacle. The slogan *At the Heart of Justice* will be at the forefront of this campaign, which will be marked by festivities that will include a video that highlights the high points of the organization since its creation in 1967, as seen through the eyes of our partners, members and employees. More details on the 50<sup>th</sup> anniversary festivities will be unveiled in 2017.

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## STAY UPDATED ON OUR 50<sup>TH</sup> ANNIVERSARY ACTIVITIES!

Go to [devp.org/50years](http://devp.org/50years) to learn about our history, watch our videos, follow the quilt pilgrimage, or take part in our actions.

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For parish celebrations, it will be important to work closely with the pastor and the liturgical committee to determine which suggestions will be possible to use at Mass. For school celebrations, consult the worship coordinator and the chaplain or pastoral worker to see which suggestions would work best.



# CALENDAR

## ■ September to October 2016: Bringing the *At the Heart of the Action* campaign to life!

**Workshops and planning:** Get in touch with your local animator who can help you organize a workshop, or provide you with the information and material you need to hold your own event.

**Organize a meeting with other Development and Peace members** and supporters to discuss the campaign and establish an action plan for your parish or school.

**Meet other key people who are in a position to support the campaign**, such as your parish priest, members of the parish pastoral committee, student and youth leaders, chaplains, teachers, etc. Share your ideas, ask for their suggestions, and think about ways to work together. This is also a perfect moment to plan your online strategies, such as sharing activities, events, and campaign materials via Facebook and Twitter.

### **Action Sheet, Action Card, and Membership Postcard:**

- Distribute the Action Sheet one week before the Action Card so people in your community can read the leaflet at home. Let them know that they will have the opportunity to sign the Action Card the following week.
- The following week, invite them to sign the Action Card, and to complete one of the Membership Postcards, if they so wish. Place both on the church pews (together with pens) or on a table at the entrance of the church or parish hall.
- Make sure that Development and Peace members are at the table along with volunteer parishioners in order to present the materials and answer questions.
- Don't forget to collect the signed cards and send them by mail. Action cards will be sent directly to the Prime Minister's office (no postage required) and membership postcards will be forwarded to the offices of Development and Peace (postage prepaid).

**Timeline and 50<sup>th</sup> anniversary prayer card:** These resources will be available for the duration of the 50<sup>th</sup> anniversary celebrations (until fall 2017). Arrange them on the presentation table and distribute them to people looking for more information about Development and Peace's history or who want to pray in solidarity with the poorest people of the Global South.

## ■ On October 4, 2016: Pray and act for peace in Syria

This year, Development and Peace is participating in the Caritas Internationalis campaign *Syria: Peace is Possible*. On October 4, 2016, a day of prayer will be held, during which we will invite people to organize a vigil, to meditate alone or to gather as a family to pray for peace in Syria using St. Francis of Assisi's prayer, "Lord, make me an instrument of your peace," or the Caritas campaign prayer. For those wishing to take action, they can sign Development and Peace's petition calling on the Prime Minister to act for peace in Syria. For more information on this campaign and these activities, go to [devp.org/Syria](http://devp.org/Syria).

## ■ Christmas 2016: In solidarity with our sisters and brothers of the Global South who are victims of war

Christmas is a time when we gather with family and loved ones. It is also a time to remember those who are denied this opportunity because they have lost friends and family or have been forcibly separated from them by the ravages of war. The world forgets these vulnerable communities, and it becomes more difficult to mobilize resources for them.

Afghanistan, Burundi, Darfur, South Sudan, Syria – these are among the many countries which, for years, have been experiencing latent or ongoing conflicts. At Christmas, let us not forget the suffering of civilians who have been displaced and impoverished by the conflicts affecting them. Visit our website at the end of November to discover our Christmas campaign at [devp.org/Christmas](http://devp.org/Christmas).

## Mobilizing throughout the year

For those wishing take action throughout the year, Development and Peace proposes four main issues to work on:



Ecological  
Justice



Mining  
Justice



Food  
Sovereignty



Peace and  
Reconciliation

By visiting the advocacy page of our website ([devp.org/advocacy](http://devp.org/advocacy)), you will find more information on these issues, as well as an Advocacy Guide to help you in meeting with your federal MP. This helps to sustain our campaign and advocacy work on these issues.

# MESSAGE FOR PARISHES AND SCHOOLS

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## My dearest sisters and brothers,

My name is \_\_\_\_\_.  
It is a great joy for me to have the opportunity to address you today on behalf of Development and Peace – Caritas Canada, and I wish to thank Father \_\_\_\_\_ for offering me this space.

This year, our Church’s international solidarity organization is entering its 50th year of existence. Faith in Jesus Christ and his compassion for the poor and marginalized are at the heart of the work of Development and Peace. Almost 50 years ago, Canada’s bishops mandated the organization to act against injustice, promote integral human development, and ensure universal access to the goods of creation, all fundamental principles of Catholic social teaching.

Through Development and Peace, our Church here in Canada has shown solidarity with millions of women and men who have taken action to ensure access to education and democracy, to defend the rights of their communities, to feed their families, and to live in peace.

This solidarity has also been expressed during major humanitarian crises, such as Hurricane Mitch in Central America, the tsunami in Indonesia, the earthquake in Haiti, the drought in the Horn of Africa, and the war in Syria, to only name a few.

Our sisters and brothers in the Global South also count on us here in Canada to take action to influence the decisions and policies of our government and our businesses, decisions that impact the root causes of poverty and injustice.

In recent decades, members of Development and Peace have made their voices – and those of oppressed populations – heard through our education and mobilization campaigns.

Whether fighting against dictatorships in Latin America, for the end of the apartheid regime in South Africa, against militarization, for the

respect of rights by mining companies, or for policies that guarantee access to water and seeds, the members of our international solidarity organization have been at the heart of change.

The suffering of millions of people continues to call on our compassion, and pushes us to mobilize. We are not indifferent to those who are hungry, who do not have access to education or justice, whose rights are not respected, or who must live each day with the violence and persecution of war. This is why we must continue to be *At the Heart of the Action!* This year, Development and Peace is inviting you to do exactly that by becoming a member and taking action.

When you become a member of Development and Peace, you join your voice with thousands of others who, over the last 50 years, have said, and continue to say, no to injustice and to indifference, and yes to love and solidarity for human dignity and peace.

As of today, you can become a member of Development and Peace and take concrete actions.

You can sign our action card in support of the women and men who work the land on small family farms, producing a large share of the world’s food. These people are nevertheless the first to suffer from hunger and poverty and to experience the negative impacts of climate change.

By asking our government to put small family farms at the heart of its policies to help the poorest countries, we will act effectively to reduce the effects of climate change, while enabling millions of women and men to produce wholesome foods to feed their families, their communities, and the world, while preserving our common home, the Earth.

Your participation and solidarity are essential. Together, we can change our world!

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# PARISH BULLETIN ANNOUNCEMENTS

- One week prior to your workshop  
**Workshop on Development and Peace's new At the Heart of the Action campaign!**

Development and Peace is preparing to celebrate 50 years of solidarity! Come and discover the rich history of the organization and the impact of its mobilization campaigns in Canada and around the world since 1967. Take the opportunity to become a member, and write to the Prime Minister requesting action against climate change by increasing support to small family farmers in the Global South. Join us at the workshop on [DATE] to be held at [HOUR and LOCATION]. For more information, contact [NAME OF THE CONTACT PERSON and CONTACT DETAILS].

- A week or two before October 4, 2016  
**On October 4, 2016, take action for peace in Syria**

Through prayer and action, Development and Peace is joining forces with Caritas Internationalis as part of its *Syria: Peace is Possible* campaign. A [vigil or Day of Prayer] will take place on [specify the date, HOUR and LOCATION]. We will gather to meditate around St. Francis of Assisi's prayer "Lord, make me an instrument of your peace," and Caritas' campaign prayer. If you have not already done so, please sign Development and Peace's petition asking the Prime Minister to act for peace in Syria. For more information on the campaign for peace in Syria and related activities, go to [devp.org/Syria](http://devp.org/Syria).

- One week before launching the campaign in your parish  
**At the Heart of the Action for 50 years!**

This fall, Development and Peace's *At the Heart of the Action* campaign invites us to revisit highlights of the organization's work over the last 50 years and to continue our commitment towards building a just world. When we act together, change is possible!

For more information about Development and Peace's history, about ways to get involved in the movement, or to join the *At the Heart of the Action* campaign, visit [devp.org/50years](http://devp.org/50years).

- The week of the campaign launch in your parish  
**When we act together, change is possible!**

Over the last 50 years, Development and Peace has had many achievements: \$600 million invested in 100 countries; 15,000 projects in Africa, Asia, Latin America and the Middle East; more than 3.5 million signatures sent to the Canadian government for greater justice; committed members across the country working for change; and a worldwide presence through national and international networks, such as Kairos and Caritas. Join the movement! Take action for justice by becoming a member of Development and Peace or by signing the Action Card that will be distributed on [DATE]. Ask the Prime Minister to take action against climate change by showing greater support to small family farmers in the Global South, who are feeding and cooling the planet.

To learn more about how you can contribute to the *At the Heart of the Action* campaign, go to [devp.org/campaign](http://devp.org/campaign).

- The week of the distribution of the Action Cards in your parish  
**At the Heart of the Action with Development and Peace for ecological justice**

At the COP21, Canada committed to investing \$2.65 billion by 2020 to support countries of the Global South that are severely affected by climate change. While there are many ways to respond to climate change, we believe that agriculture must be at the heart of proposed solutions. Let's support an agricultural model that enables these stewards of the earth to live in dignity and feed their communities in a way that respects our common home, the Earth.

Sign the Development and Peace Action Card today! Ask the Prime Minister to take into account the vital role of small family farmers in feeding and cooling the planet and to ensure that their voices are heard: [devp.org/act](http://devp.org/act).

- A week or two after distributing the Action Cards in your parish  
**Be at the heart of the action!**

Development and Peace thanks you for your ongoing commitment and for rallying to the cause of the world's most vulnerable people. When we act together, change is possible! Join a dynamic cross-Canada movement that is taking action for global peace and justice. Become a member of Development and Peace today! Without you, there would be no action, no change, no justice. For more information, go to [devp.org/membership](http://devp.org/membership).

# RESOURCES FOR THE 50<sup>TH</sup> ANNIVERSARY

These resources will be available during the three campaigns that celebrate our 50 years of solidarity, from fall 2016 to fall 2017!

## **50 Years of Solidarity webpage: [devp.org/50years](http://devp.org/50years)**

To celebrate its 50<sup>th</sup> anniversary, Development and Peace has created a special 50 Years of Solidarity page on its website. On it, you will find an historical overview of the organization told through an animated video and an interactive timeline, as well as updates on the pilgrimage journey of our solidarity quilt, and a link to our 2016 Education and Action campaign *At the Heart of the Action*.

## **Printed Timeline**

This commemorative resource highlights key moments in Development and Peace’s 50-year history. On one side, you’ll find listed past Education and Action campaigns, humanitarian crises, partnerships, and other key events, while the other side features a description of the historical context of each decade and the part played by Development and Peace in addressing global injustice.

## **Prayer Card**

Written by the Theology Committee of the National Council of Development and Peace, this prayer is designed to accompany you throughout the upcoming year. It encompasses the various themes covered by the three campaigns that mark our 50<sup>th</sup> anniversary: ecological justice in the fall 2016, women during Lent 2017 and our solidarity quilt pilgrimage. Also playing with the theme of the heart, the authors drew on a number of biblical passages: the book of Ruth, the book of Jeremiah, and Psalm 139. The prayer is on the back cover of the guide.

## **Videos**

Watch and share our colourful animated video that gives an abbreviated history of Development and Peace and kicks off our 50<sup>th</sup> anniversary celebrations! In addition, video testimonials featuring our partners, members and employees, will be released throughout the year. Visit us regularly at [devp.org/50years](http://devp.org/50years) to discover what’s new and exciting, or follow us on our social networks (Facebook and Twitter @devpeace).



Printed timeline



# RESOURCES FOR THE AT THE HEART OF THE ACTION CAMPAIGN

## At the Heart of the Action poster

The words “at the heart of” are featured in the slogans that appear on the posters for the three campaigns that make up our 50<sup>th</sup> anniversary. This fall, we unveil the first campaign, whose theme is *At the Heart of the Action*. The poster shows Eka Wulandari, a 26 year-old volunteer with our partner Payo Payo in Indonesia. You can find her in our Action Sheet and in the video testimonial for Indonesia.



Poster

## Action Sheet

The heart of our action this fall is mobilization. The Action Sheet highlights the mobilization of our membership over the last 50 years and showcases the campaigns that have marked our history. An appeal is made to join the movement and to take action by signing our Action Card. In connection with this year’s theme on ecological justice, the Action Sheet offers two partner testimonials, one from Indonesia and the other from Paraguay.



Action Sheet

## Action Card

This year, we are continuing the work we started last year on climate change, by focusing on agriculture. Addressed to the Prime Minister, the action card asks how Canada intends to honour its commitment to invest \$2.65 billion by 2020 in support of countries in the Global South that are most impacted by climate change. Development and Peace calls on the Government of Canada to take into account the vital role of small family farms of the Global South in cooling the planet and feeding the world.



Action Card

## Membership Postcard

Development and Peace recognizes the importance of the work done by its members over the past 50 years. Without their support, our mobilization and fundraising campaigns would not have been such a success. We want to take advantage of this key moment to expand and strengthen our movement. This postcard is designed to help us recruit new members. Those interested in joining Development and Peace can fill it out the card and we will contact them to provide them with more information about our organization and welcome them to our movement for justice and peace.



Membership Postcard

## Youth Activity Guide (11 to 18 years of age)

Intended for youth leaders and teachers at the primary and secondary school levels, this guide presents an educational and participatory activity, lasting 60 to 90 minutes, that aims to educate young people about the challenges faced by small family farmers and how climate change impacts their way of life. Young people play the role of a farming family that has to make difficult choices in order to ensure the survival of its members.

## Videos

Two video testimonials highlight the work of Development and Peace partners in Indonesia and Paraguay who are supporting small family farmers. These videos can be presented in parishes and schools, or at community events.

Watch or download the videos on our website at [devp.org/campaign](http://devp.org/campaign).

# 50 YEARS OF SOLIDARITY

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Loving God,

You who created everything that is good;  
You who stretch out the heavens like a tent.

You have made us for each other. You call us  
from our isolation into one community of love.  
Your voice is sure and strong.

We come from many places and yet  
we are woven together in Your Spirit.

Together, we hear the cry of the poor,  
bearing the weight of injustice.

Together, we see the pain of the Earth  
as her beauty is destroyed.

And together, we hear your voice most clearly:

Calling us to join in solidarity  
with our sisters and brothers in need;

Calling us to commit ourselves,  
as Ruth to Naomi saying, "Where you go, I will go.  
Where you stay, I will stay."

O Lord, stretch the canvas of our hearts  
that we might make room for the suffering  
of all humanity, and of all creation.

Today, by your grace, we join our lives  
to those who labour in the fields –  
those who are weighed down by injustice and  
those who work to build the world according  
to your way.

Lead us in the way of discipleship – the way  
of love, of faith, of justice, and of peace –  
the way that has always been yours.

Amen.

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**Development  
and Peace**

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